



Executive Board Minutes

March 3rd, 2022, at 12:00 noon via Zoom Conference Call

Note this meeting is open to the membership & public. Should you wish to attend please send an email to info@shermanilchamber.org with your name & email. We will then be able to send you a Zoom invite.

1. Open Meeting

- i. Roll call: President, Sarah Roderick; VP, Gary Funk; Member at Large, Rick Edwards; Treasurer, Mark DiMarzio; Executive Assistant, Jessica Blackford-Cleeton
- ii. Set the Agenda.

2. Old Business

- i. President
 1. Approval of February 2022 minutes: Edwards motioned to approve the minutes. Funk seconded the motion. Voice vote was taken - Motion carried
- ii. Treasurer
 1. Approval of February 2022 report: Edwards motioned to approve the treasurer's report. DiMarzio seconded the motion. Voice vote was taken- Motion carried
 2. Discussion was had about the Queen of Hearts account. All associations and winners were paid out. A vote was carried to move remaining Queen of Hearts funds to the operating budget. Roderick made the motion. Edwards motioned to approve. DiMarzio seconded the motion. Voice vote was taken- motion approved.
- iii. Executive Assistant Report
 1. Housekeeping- EA signature added to UCB accounts. UCB community building reserved for March 30th Annual Meeting. Text Club was cancelled. Constant Contact account completed for member emails. EA press release sent to applicable entities. Old files were obtained from Sean Bulls. Update given on Queen of Heart taxes. Washko is working to pay taxes out of Queen of Hearts account. Website and socials updated with new EA information.
 2. Commercials- Discussion was had about TV commercials and different options. Roderick echoed that it would be a great opportunity for the Chamber and its members. It was decided to gain more information about each option with a later electronic vote.
 3. Facebook Page Updates:
 1. 13 new page likes

2. 1,434 people reached with posts
 3. 468 people engaged with posts
 4. 16 new page followers
3. Action Items- content being gathered for socials and website.

3. Activity/Event Updates

i. Events

1. Annual Meeting-March 30th- UCB Community Center. Discussion commenced about the date and if we had enough time to have a full meeting. It was decided to investigate late summer dates. Blackford-Cleeton to follow-up with open summer dates at the UCB Community Building. Funk stated that last year Green had offered to sponsor.
2. Blackford-Cleeton asked about acquiring a phone/plan and dedicated phone number for SACC. She stated the phone would be around \$20 with a \$35 monthly fee. Funk made a motion to purchase the phone and plan through Straight Talk, using the SACC debit card. Edwards seconded. Voice vote was taken- motion approved.
3. Easter Egg Hunt and Golf Outing- discussion was had on dates, sending Save the Dates, food for the functions, and sponsorships. Blackford-Cleeton to follow-up with evites, flyers, dates and sponsorship mailings.

4. For Discussion If Time Permits

1. Discussion on Andi Manes resignation from Executive Assistant. The Board spoke about her value and a vote to come back to the Board as Secretary. Roderick moved to accept the resignation and invite Manes back to the Board as Secretary. DiMarzio motioned. Edwards seconded. Voice vote was taken- Motion carried.

- 5. Adjourn- Funk motioned to adjourn the meeting, DiMarzio seconded the motion. Meeting adjourned at 1:05 pm.**