Sherman Area Chamber of Commerce

Est 2013

Vision: To provide a vibrant business environment for our community.
Mission: The SACC will advocate, educate, and provide resources to grow our community.

Board Members

President
Sean Bull
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Vice President
Julie Timm
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Secretary
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Treasurer
Ed Legner
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Adam Cruse
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Andrew Alton
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Dave Stake
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Ex-officio Member
Tracy Shaw
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MINUTES: Thursday, February 1, 2018
Location: Sam's Too, Sherman
Time: 11:30 am

President: Sean Bull

- Welcome & Introduction

Secretary's Report: Jeremy Gebhardt, absent – Presented by: Sean Bull

- Roll Call
  - Present: Sean Bull, Ed Legner, Adam Cruse, Andrew Alton, Dave Stake & Tracy Shaw
  - Absent: Julie Timm & Jeremy Gebhardt
- January Board Meeting Minutes
  - To be emailed to all board members by Sara
  - Will be approved at next meeting

Treasurer's Report: Ed Legner

- Account Summary
  - Operating Account balance: $17,912.54
    - Expenses being payroll
    - Dues received by all new members
  - ShermanFest Account balance: $23,660.07
    - No activity
- Bills Currently To Be Paid:
  - WIX.com
    - Chamber's website builder $155/year
    - Sean will pay personally since chamber debit cards are not in yet, will then be reimbursed by chamber
- Taxes
  - In good order
    - No 1099, only W-2
- Interest Bearing Account

- Dave proposed that the two chamber accounts be put into interest bearing accounts since there is very little to no activity on a monthly basis

President's Report: Sean Bull

- Committee Updates
  - Community Networking Breakfast
    - Physical invitations were mailed to members and non-members
    - Text reminder will be sent out
    - Every member will receive 2 tickets to attend at no cost
    - Village of Sherman will advertise breakfast event on their website and in their newsletter
  - Welcome Packet
    - Currently consists of contents that an older committee put together and thought would be beneficial
    - Possibly allow SACC Members to insert their own information in the welcome packet
    - Outreach to new residents and business
    - Dave Stake volunteered to meet face to face with the two new business that joined in 2018
  - Village of Sherman
    - Granted SACC permission to use the municipal part for SACC events
      - Village is using the pavilion every weekend in June
      - Bull asked village to keep SACC events in mind when they were planning their own future events.
    - Needs Shindig location to be confirmed
      - Waiting on approval from village if we can have it at the Municipal Park
        - Village is saying mid January before they can give us an answer
        - Need to move forward with planning regardless if Village allows of the use of the park or not
        - Shaw will reach out to Carter to see about using his property
        - Bull and Alton will draft email and send to village regarding land use
  - Membership Discussion
    - Two new business members have joined in 2018
      - Voices of Mike Media
      - Sherman Tax Services
    - Village of Williamsville sends Bull list of new residents when they activate their water hook-up
      - Useful when planning to reach out to new residents

- Bull would have liked more members to be present at this meeting to help aid in the discussion of this topic

Vice President's Report: Julie Timm, absent – Presented by Sara Eyman

- Member Survey
  - Sixteen members completed the survey as of February 1st
    - Push the member events we were given on survey responses via social media
- Newsletter
  - Have completed mid February
    - Spotlight a member who was interested in being a part of SACC's newsletter

New Business: Tracy Shaw

- Easter Egg Hunt
  - March 31, 2018
  - Last year we turned away sponsors because we did not need as many as we received
    - Perhaps add more prizes, more eggs, more entertainment to use the sponsors instead of turning them away again this year
  - This is a co-event with County Market, The Villa and SACC
  - Last year's DJ will not be asked to come back
    - Look into Pat McCue
      - Cost?
  - Event banner needs to be worked on no
  - Will be held at Sherman Elementary School
    - Helps eliminate the potential of flooded ground
    - Have bounce houses along with the playground equipment to help entertain little ones
    - Will need to supply port-a-potties
  - Idea is to ask Committee Member, Abby Norman if she would like to be in charge of this event
    - If Abby is not available, Adam Cruse's church would be interested in being in charge of this event

Motion to Adjourn: Legner
Second: Alton
Approved by all