

2019-2020

# SHERMAN AREA

# CHAMBER OF COMMERCE

ANNUAL REPORT



## 02 ABOUT US

The Sherman Area Chamber of Commerce was established in 2013 as a non-governmental non-profit to lead the effort to help our communities be successful and help the businesses in our communities expand and grow.

### OUR VISION

Provide a vibrant business environment for our communities.

### OUR MISSION

Advocate, educate, and provide resources for growing our communities.

## 03

## OUR MEMBER'S VOICES

“ I am truly grateful for all that the SACC does for our community as well as providing businesses a forum to support each other striving to serve and grow. Being new to the area, the networking opportunities, information, and advocacy alone is worth the small price of admission! Being a member of the SACC has delivered so much more!! - **Nate Clemmer, Edward Jones Financial Advisor** ”

“ As a life-long member of the Sherman/Williamsville community, I want to be part of a like-minded group dedicated to helping our area business and supporting each other. - **Todd Donley, President of Donley Trucking** ”



# 04 REFLECTIONS

## A note from the out-going president, Sean Bull



2020! Could this year get any crazier? If it hasn't been your day, your week, your month, or even or your year, you are not alone! The chamber has focused our attention on listening to and serving members, like you, through this unparalleled year. As this roller coaster year comes to an end, I concluded my time as president of the Sherman Area Chamber of Commerce.

The board and I have been able to take the chamber to a different level of service to help our members in 2020. I'm excited and proud of the accomplishments we, the board and members, together, have achieved over the years, and the strong relationship we've developed with our village partners. This opportunity to serve as president has brought me great joy, new friendships, and helped me grow as a leader.

I will continue to be very active in the organization and will be transitioning into serving as the past president. I've been a member since 2013 and will remain a member for years to come. We have a new leader and board that will carry on taking the chamber to new heights and do great things for our business community. I ask that you continue to support the chamber and in turn, the community as we all work together to figure out how to navigate the next chapter.

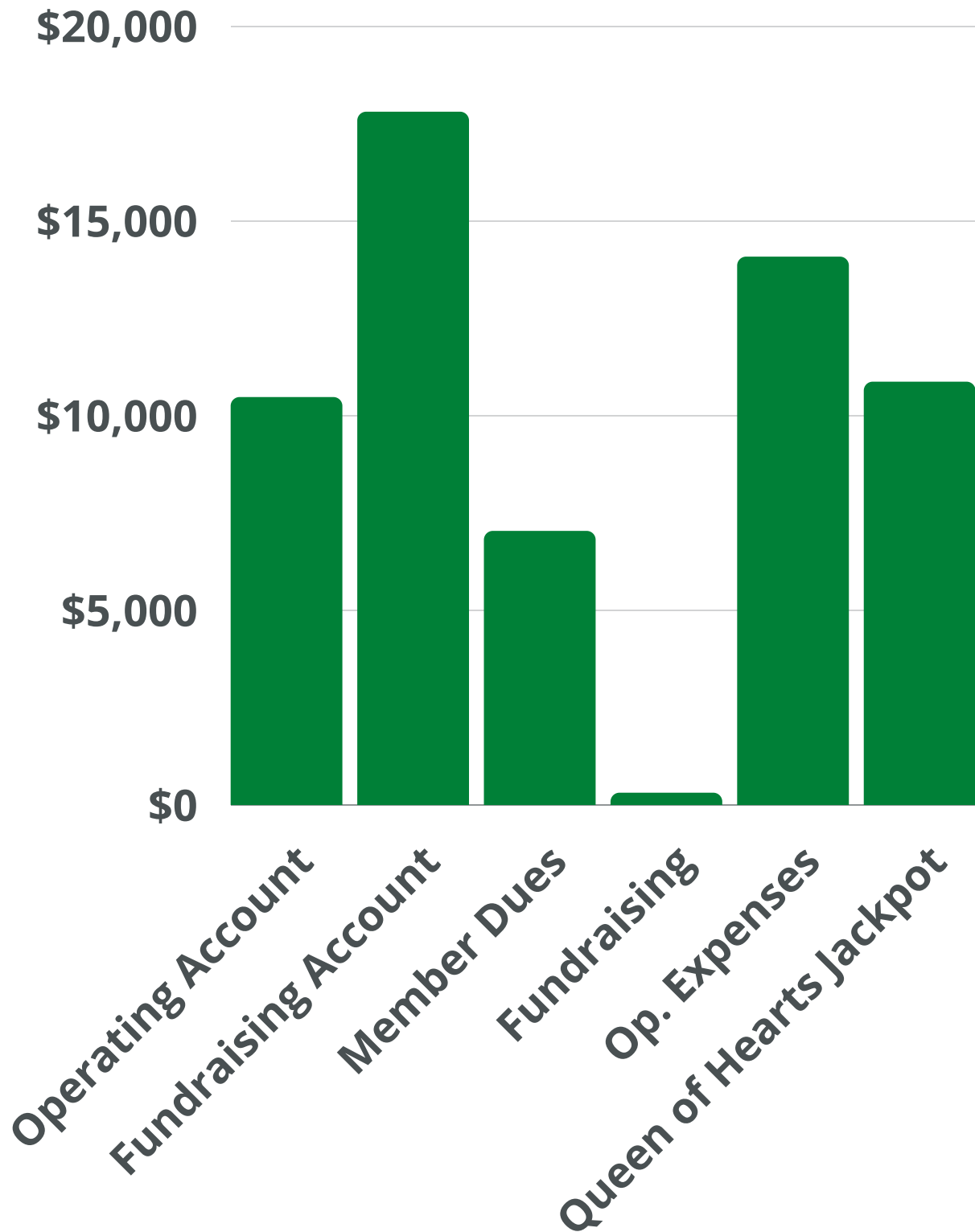
Thank you for supporting the chamber over the years and helping our organization grow into an entity that is strong enough to serve the larger Sherman area. I appreciate and respect everything you do to as a business owner in this challenging time.

Support local, be safe, and best wishes!

# 05 FINANCIALS FOR 2019-2020 \*

Fiscal Year July 1 - June 30

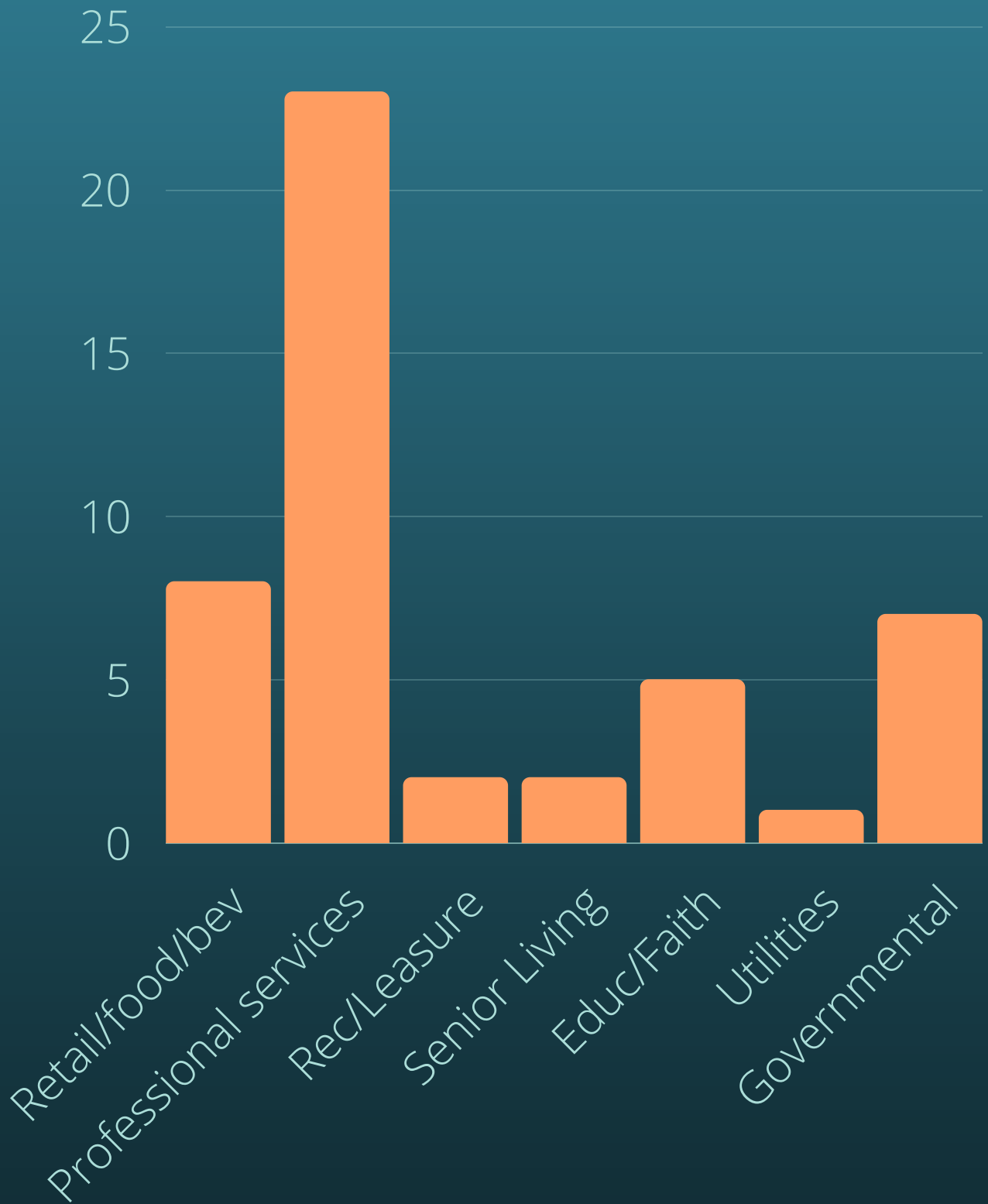
\*For most of the fiscal year, there was a global pandemic that closed and severely restricted business.



06

# MEMBERSHIP 2019 - 2020

## 50 Members



## 07

## EVENTS

## SACC BUSINESS OF THE YEAR AWARD 2019

On November 7, 2019 the Sherman Area Chamber of Commerce held its annual meeting at the UCB Community Center. The highlight of the meeting was the introduction of **County Market** as business of the year.



Sean Bull with Randy Tremain,  
Manager of County Market

## TOYS FOR TOTS CAMPAIGN 2019

2019 was the first year the chamber sponsored a Toys for Tots campaign. It was a success and thank you to everyone that donated and helped throughout the campaign.



# 08

## EVENTS

### MEMBER BENEFIT BREAKFAST

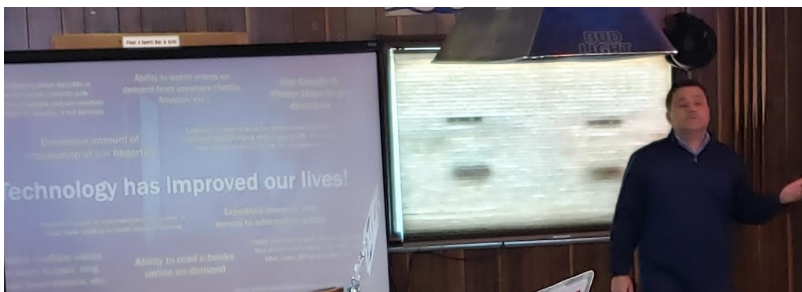
March 6, 2020

#### Held at the Final Four Bar & Grill

In addition to great breakfast members and guests were treated to a bloody Mary and mimosa bar, networking and learned about cybersecurity for small to medium-sized businesses. Speakers were provided by LRS.



Kim Rockford, Village of Sherman Board Trustee with Sarah Rodrick, Chamber Board Member



Jeff Enlow, Director, LRS Web Solutions/LRS Network Support & Scott Brown, LRS Network Consultant





# 09

## EVENTS

### MANE MIXX - RIBBON CUTTING

August 15, 2020



A special ribbon-cutting ceremony and open house were held to introduce one of Sherman's newest and trendiest business Mane Mixx. The business, at 133 Illini Blvd in Sherman (next to Fire & Ale), opened on December 9, 2019. Jamie and Jessica selected the Sherman location because the community is a supportive trendy area with easy access.

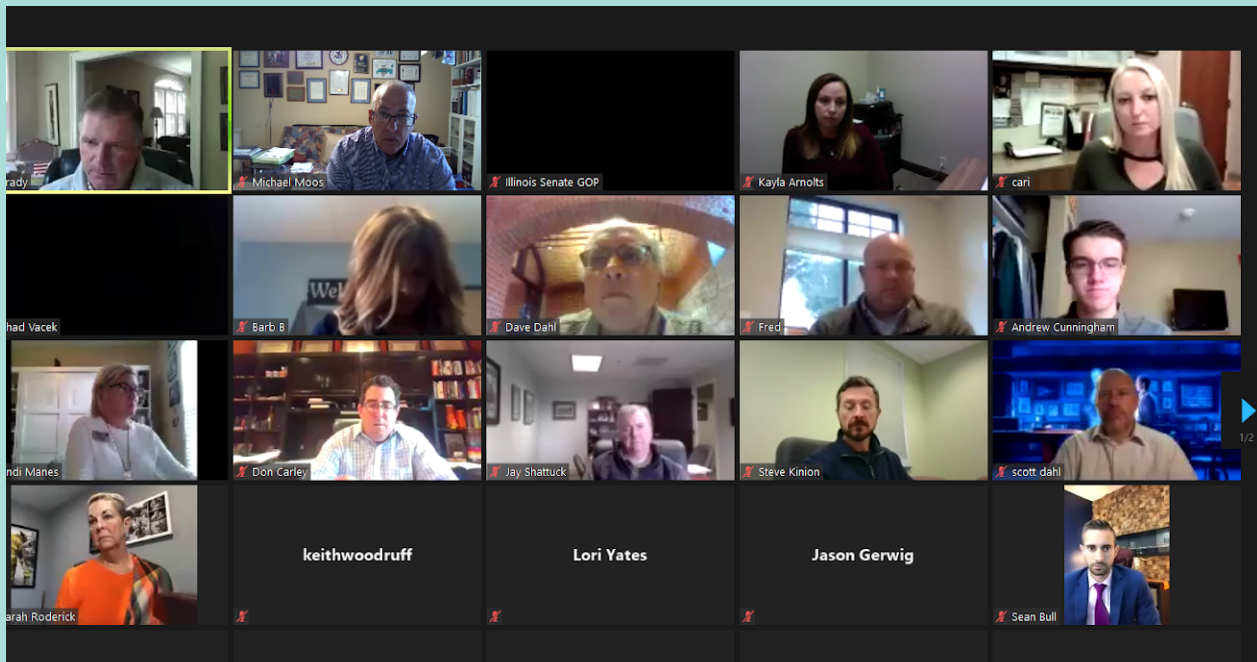


# 10 EVENTS

## SENATOR BRADY- ROUNDTABLE ZOOM CALL

September 10, 2020

The Sherman Area Chamber of Commerce, along with other chambers representing central Illinois attended a roundtable Zoom call with Senator Bill Brady. This was an opportunity for all of us to listen to and ask questions of the Senator as we all struggle to operate and keep our businesses thriving during these unprecedented times. Senator Brady discussed the COVID-19 pandemic, the government's response, and the resulting economic slowdown.



## 11

## EVENTS

## HERITAGE ROUTE 66 BIKE TRAIL - GROUNDBREAKING CEREMONY

October 28, 2020



The Village of Sherman and the Village of Williamsville completed a successful groundbreaking ceremony for the beginning construction of the Heritage Route 66 Bike Trail. This trail will provide a non-motorized multi-use path approximately 4.4 miles long connecting Williamsville to Sherman along the Ameren right-of-way.



Left to right: Kim Rockford, Sherman Village Trustee; Quinn Allen, SACC Board; Pam Gary, Sherman Village Trustee; Sean Bull, SACC Past President; Sarah Roderick, SACC President; Trevor J. Clatfelter, Village of Sherman Mayor

## 12

## EVENTS

## BLOOD DRIVES - FARM CREDIT SERVICES PARKING LOT

September 21, 2020 &amp; December 3, 2020



Andrew Alton, Manager of Farm Credit Services  
and SACC Member

The Sherman Area Chamber of Commerce hosted two blood drives in 2020 in partnership with the Community Blood Center and Farm Credit Services. Combined, these events, collected 17 units of blood and was able to help 51 people in need of blood. *Thank you to everyone who came out to donate!*

**YOU CAN HELP. GIVE BLOOD.**

**BLOODCENTER.ORG**

# 13

## OTHER SERVICES/ACTIVITIES

### QUEEN OF HEARTS



In partnership with Williamsville Boosters, Williamsville Garden Club and Sherman Move, we brought the community a fun activity that supported four important organizations. Unfortunately, like many other events and activities, due to COVID-19, we had to postpone this fundraiser. With our three partners, we plan to start the drawing up again in 2021.

## ALERTS/ANNOUNCEMENTS & PROMOTIONS

The Chamber sent out notices about cyber-scams and business announcements, as well as job positions for our members.

## GIVING BACK TO THE COMMUNITY

SACC donated \$500 each, to Riverton, Williamsville, and Sherman Police Departments to boost their budgets for public safety.

## 14

## WHAT'S AHEAD

**A note from the 2020-2021 president,  
Sarah Roderick**

My name is Sarah Roderick. I am an account manager at Jenifer Seller's State Farm office. I have worked for this office, in Sherman, for the past 12 years. I grew up in Sherman and graduated from Williamsville High School. I've lived in Sherman most of my life. My dad was the Sherman Fire Protection District Chief for 40 years and I met my husband Terry here. So, as a mostly lifelong resident of Sherman, it seemed the next logical choice was to represent our office with the chamber. I've enjoyed my time on the board serving other chamber members, and now I am honored to serve the Sherman Area Chamber of Commerce as President. I am grateful for the hardworking board members and committee volunteers who ensure our events such as the Easter Egg Hunt are welcoming, fun, and interconnected with our Village.

It is my goal to continue focusing on our mission of providing unparalleled support for our members while helping to strengthen our community—now and in the future. It is my desire that the chamber is seen as the *Voice of Business* in the Sherman Area. In order for this to happen, we need to hear from our members and leaders in the community on what you need from us and how we can best serve you.

I ask a few things from our members so we can better serve you and meet our mission.

- Take time to connect with your peers and become a proactive member of the Sherman Area Chamber of Commerce.
- Give us feedback on your expectations and the needs of the chamber. This will help us to better promote and serve the local business community. Please reach out to me at any time to offer constructive comments and suggestions.
- I encourage each chamber member to actively promote the Sherman business community by being patrons of the members in our directory.

I look forward to the upcoming challenges and opportunities that arise and I look forward to working with everyone who is associated with this chamber. I wish our members and families a prosperous and healthy year.

# 15

## THE NEXT CHAPTER 2021 GOALS & OBJECTIVES

- Provide support for businesses as we climb out from under the COVID-19 economic downturn.
- Stimulate the local economy through programs, events, and services
- Advocate for business by promoting a pro-business climate.
- Spotlight businesses to gain visibility for our community
- Provide regular and timely communications about issues that impact local businesses
- Provide resources such as online job postings, an expanded web presence through the membership directory, and digital advertising opportunities
- Education/Networking opportunities with events like Morning Mixers and Business After Hours

# 2021 Chamber Board of Directors & Staff



President

Sarah Roderick  
State Farm Insurance  
217.306.4693  
sarah@jenfromsf.com



Past President

Sean Bull  
American Financial Services  
217.494.1168  
sean@seanbull.com



Vice President

Gary Funk  
Funky's Trophy Place  
217.725.0508  
funky1353@att.net



Treasurer

Mark DiMarzio  
Williamsville State  
Bank & Trust  
217.698.9728  
mdimarzio@wsbt.net



Secretary

Andi Manes  
The Real Estate Group  
217.841.5205  
andimanessells@gmail.com



Member at Large

Quinn Allen  
Lee O'Keefe Insurance Agency,  
Inc. 217.971.4081  
qallen@leeokeefe.com



Executive Assistant

Michael Moos  
SACC  
217.971.1165  
info@shermanilchamber.org

## THANK YOU TO OUR PRINT SPONSORS:



SACC, POB 156 Sherman, IL 62684 • info@shermanilchamber.org  
www.shermanilchamber.org