



## 2019 Annual Meeting

November 7, 2019

United Community Bank Community Center

### AGENDA

- 6:00-6:30      ♦ Networking & Hors D'oeuvres/Bar
  
- 6:30-7:30      ♦ Executive Board & Members Meeting
  - ♦ Introductions
  - ♦ Annual Report
  
- 7:30             ♦ Business of the Year Award
  
- 8:00             ♦ Conclusion

Sponsored By:



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# Sherman Area Chamber of Commerce 2018-2019 ANNUAL REPORT

Presented November 7, 2019



## SWAG Analysis

### STRENGTHS



- Our Board

President	Sean Bull	American Family Insurance
Vice President	Darlene Kmett	United Community Bank
(Stepped Down)	Dave Stake	Williamsville State Bank & Trust
Treasurer	Andrew Alton	Farm Credit of Illinois
Secretary	Sarah Roderick	State Farm Insurance
Member at Large	Quinn Allen	Lee O'Keefe Insurance
(Term Ended)	Jeremy Gebhardt	Coldwell Banker
Staff	Michael Moos	SACC

- Our 49 members represent a myriad of industries from retail to insurance, sales, banking, utilities, food, housing, medical, service, construction, local and county government.
- Our relationships are strong at the local and county levels.
- Revenue growth through membership, donations and good management practices encourages growth.

### WELLNESS



- 2020 Budget adopted August 30, 2019.
- Financial Statement

Where Are We Today?		Where Are We Going? (projection)	
Operating Account as of 6.30.19	\$10,412.26	Member Dues (x 49 members)	\$8,200.00
Fundraising Account as of 6.30.19	\$22,160.07	Fundraising	\$7,000.00
Total: \$32,572.33		Estimated Op Expenses	\$14,460.00
		Net Profit:	\$740.00
What Is The Plan?			
<ul style="list-style-type: none"> <li>Continue creating annual budget to hold us accountable.</li> <li>Continue to be transparent.</li> <li>As non-profit, goal is to be near break-even annually.</li> <li>Use Fundraising Account to support business's and the community via scholarships, donations, community events and sponsorships.</li> </ul>			

# ACTIVITIES



- Social Media, Newsletter & Video
- Events

2018	Event
June 7	Business After Hours at The Rail
October 4	Breakfast with Eldina LaBranche
November 7	Annual Meeting & Review at Poe's on the Hill
November 25	Assisted at the Village Tree Lighting
November 30	Small Business Saturday
December 15	Assisted at Village Children Christmas Party
2019	Event
January 31	AED Challenge
February 7	Breakfast with Sonya Jones
March 7	Meet the Candidates
March 30	Dueling Pianos Fundraiser
April 20	Easter Egg Hunt
April 23	Meeting at Fire & Ale
May 9	Spring Mixer at The Rail
May 10	Member Survey via Survey Monkey
May 17	Teacher Appreciation Day at SES
August 7	Assisted at First Night in Village Park

# GROWTH



- Business involvement
- Community involvement
- Local & county government involvement

Remaining 2019 Events	Tentative 2020 Events
November 30 - Small Business Saturday	Breakfast with Speaker
Village Tree Lighting	Easter Egg Hunt
Village Children Christmas Party	Golf Outing Fundraiser
	After Hours Networking
	Annual Report & Meeting
	Small Business Saturday (November 28)
	Village Tree Lighting
	Village Children Christmas Party



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