



## Executive Board Special Meeting Minutes

October 23, 2019 at 3:00 pm  
American Family Insurance Office

### 1. Open Meeting

- a. Roll Call – Meeting started at 3:00pm.
  - i. Present: Sean Bull, President, Andrew Alton, Treasurer; Quinn Allen, Member at Large, Sarah Roderick, Secretary. A quorum was present.
  - ii. Staff/Public Present: Mike Moos, SACC Executive Assistant.

### 2. General Discussions

- a. President Bull discussed the purpose of the meeting was to finalize the presentation for the Annual Meeting and discuss objectives and ideas for the next coming year.
  - i. **Annual Report** – the PowerPoint presentation was reviewed with recommended changes. Mr. Moos indicated they will be emailed after the changes were made.
  - ii. **Queen of Hearts** – President Bull discussed ideas of groups to invite to increase the crowds. It was also discussed that if QOH was done again that it would be held in Sherman.
  - iii. **2020 Vision**
    1. What do our members see in the organization: (1) What we have accomplished. (2) What they want from us. (3) What to do with funds collected.
    2. Events.
      - a. Two new businesses coming into town a nail salon and a hair salon. We should welcome them and invite them to join. Also invite them to do a Ribbon Cutting Ceremony.
      - b. It was suggested that maybe we offer a (1) Chef cooking program (2) Wine tasting program (3) Cocktail program.
      - c. Small Business Saturday – discussed we should coordinate with UCB, if they are interested.
      - d. Village Tree Lighting – great opportunity to have a business out in front of a large crowd offering cookies, hot chocolate, etc. Maybe a business ornament on the tree. This would need to be approved by the Village.

- e. Easter Hunt – has become a large event and is again a great opportunity for a business to have visibility and provide trinkets.
  - f. CPR training, fire extinguisher training provided by the fire district. Many businesses are required to have such training. Mr. Moos will contact the FD.
3. Welcome Wagon Community Guide
    - a. Villages Guide with coupons, advertisement and key information. Mr. Alton indicated he would work with Mr. Moos on this project.
  4. Giving Back to the Community. We should look at possible donations or seed money to organizations in need such as we did for Sherman PD and the AED donation. Mr. Moos will check with Williamsville and Riverton PD for their needs. Also mentioned the printing of a magnet with important information.

### 3. Adjourn

- a. ***Motion to Adjourn made by Mr. Allen, seconded by Mr. Alton. Voice vote with the Ayes having it. Motion Passed and meeting adjourned at 5:00 pm.*** The next regular scheduled meeting was for November 6<sup>th</sup> and it has been moved to the Annual Meeting scheduled for November 7, 2019 at UCB Community Center.

*Minutes respectively submitted by Mike Moos, Executive Assistant*